FLOMM THE BATTLE For MODeRN 1923

modern art game media art project educational resource

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## PRESS RELEASE for immediate release

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## **FLOMM 4.23**

- a one-night only Educational Art History Event disguised as a party for students, the local community + beyond
- it is based on the concept of FLOMM a (faux) modern art movement that uses new media to generate interest in art history and education

## **TITLED**

## COUNTDOWN TO 4.23 a FLOMM event at University of the Pacific

Jeannette Powell Art Center 1081 Mendocino Avenue STOCKTON California USA

22 April 2017 8pm > midnight

The Flomm movement is excited to announce its second annual HANDS ON event, COUNTDOWN TO 4.23.

The event will be a celebration of the 100 year anniversary of the iconic Dutch art movement, De Stijl (1917–28) – with our participants having the ability to make their own art using several provided processes.

The event will be held on April 22nd from 8 pm to Midnight as we countdown to April 23rd.

In continuity with last year's Flomm event, the evening will be held at University of the Pacific's Art and Design Department/Jeannette Powell Art Center.

Come learn, celebrate and BECOME De Stijl with letterpress printing and propaganda workshops, portraiture in the style of De Stijl, silkscreening, hydrodipping, photography and so much more. The event will also feature live music, performance art, food, and prizes.

For an entry fee of \$8 (\$5 advance), spend a night in the primary colors. You won't regret it.

Additional info will be posted at **flomm.us/fourtwothree** and **@flommus** on Instagram + Twitter. Ticket info will be available at **facebook.com/flommus** and **Eventbrite**.

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